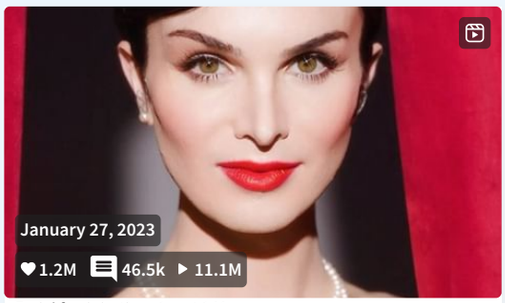
Dylan Mulvaney

@dylanmulvaney
Linktree
Creator account

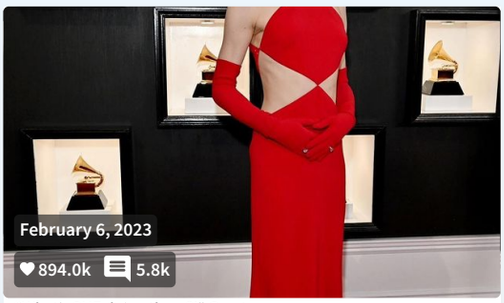
250.1k	1.8M	14%
Avg. Likes	Followers	Engagement Rate

Popular Posts

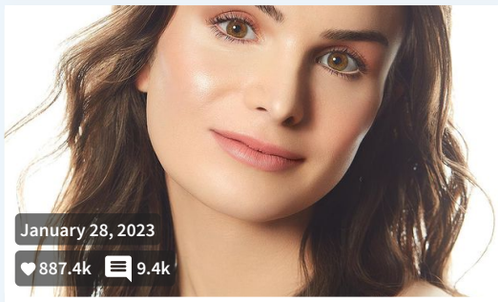


Facial feminization ✔ part 1 My Wonderful doctor: @drharrisonlee Photography/ creative director: @illumitati lighting/direction :…

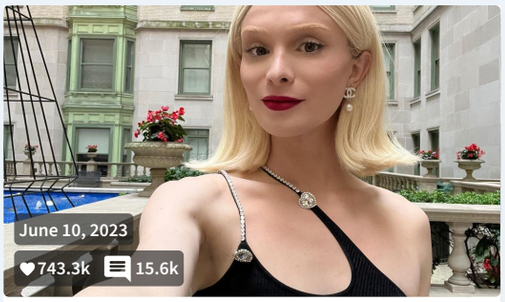
PART 2- the actress My Wonderful doctor: @drharrisonlee Photographer/director: @illumitati Creative/video/lighting: @jonsams…



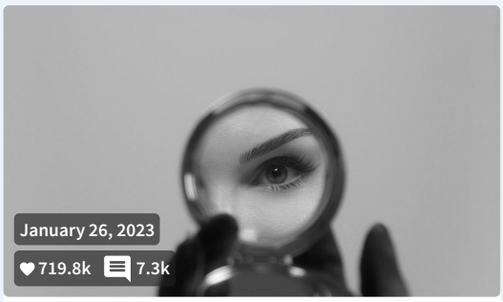
"What's SHE doing there?!" Great question! Thanks for having me @meta @recordingacademy @cbstv ❤ Styled by @bradgoreski Makeup…



The final part- just me baby ! My Wonderful doctor: @drharrisonlee Photographer/director: @illumitati Creative/video/lighting: @jonsams…

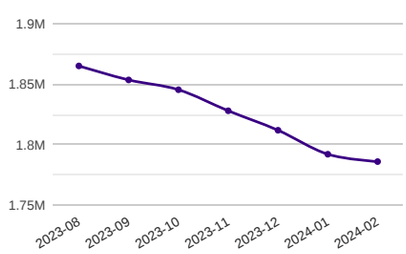


Kinda living for this quarter life crisis
Makeup @facesbydanii Hair @angelinapanelli Wearing @nanajacqueline_

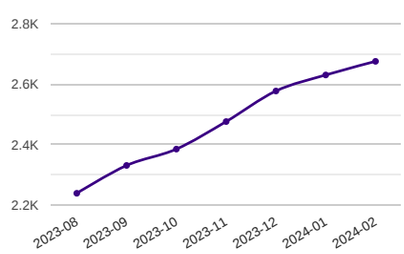


Tomorrow ✨

Followers by Month

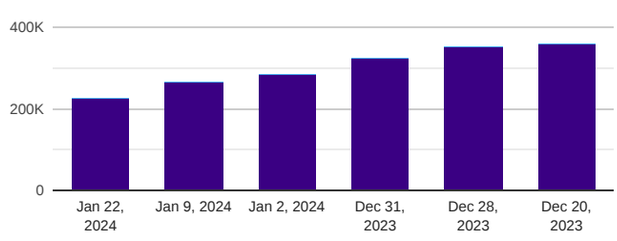


Following By Month



Post Engagement

Likes Comments

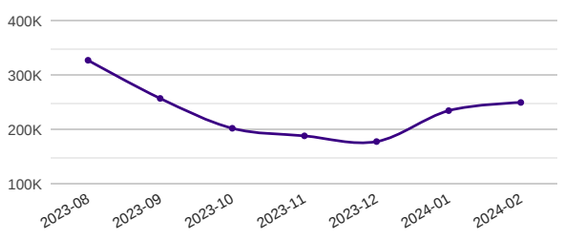


Lookalikes

- Diet Prada ™ — diet_prada
- Out Magazine — outmagazine
- The Graham Norton Show — thegrahamnortonshowofficial
- PinkNews — pinknews

Vogue
voguemagazine

Likes by Month



Influencer's Most Used Hashtags & Mentions

#trans #ad #ffs #whitehouse #budlightpartner
@angelinapanelli @donni_davy @drharrisonlee
@illumitati @jonsams

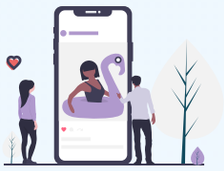
Influencer Brand Affinity

Amazon
CBS
Chanel
Ferragamo
Gucci

Influencer Interests

Electronics & Computers
Luxury Goods
Clothes, Shoes, Handbags & Accessories
Beauty & Cosmetics
Travel, Tourism & Aviation

Audience data by followers



87.75%
Audience Credibility

Location by country

United States	59.36%
United Kingdom	8.85%
Canada	7.11%

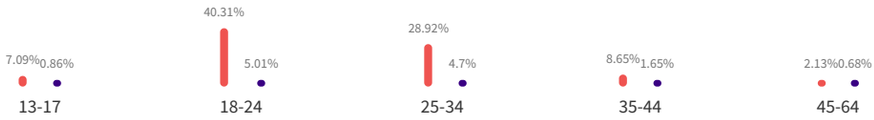
Location by city

New York City	3.59%
Los Angeles	3.36%
London	2.32%

Gender Split

Male	12.91%
Female	87.09%

Age & Gender split



Follower Brand Affinity

Walt Disney	17.54%
Apple	8.86%
Starbucks	7.98%
Netflix	6.88%
Amazon	3.91%

Follower Interests

Friends, Family & Relationships	35.95%
Toys, Children & Baby	35.67%
Television & Film	34.15%
Restaurants, Food & Grocery	31.91%
Camera & Photography	29.54%

Audience data by likes

91.38%
Likers Credibility

NaN%
Likes from non followers

Location by country

United States	66.38%
United Kingdom	6.17%
Canada	5.85%

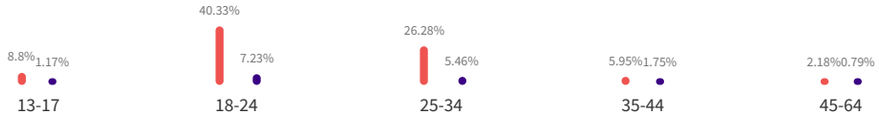
Location by city

New York City	3.68%
Los Angeles	3.36%
London	1.57%

Gender Split

Male	16.42%
Female	83.58%

Age & Gender split



Likers Brand Affinity

Walt Disney	17.61%
Apple	8.78%
Starbucks	6.98%
Netflix	5.89%
Amazon	4.58%

Likers Interests

Television & Film	32.36%
Toys, Children & Baby	32.32%
Friends, Family & Relationships	31.19%
Camera & Photography	28.94%
Clothes, Shoes, Handbags & Accessories	28.7%

Notable Followers

Influencers	Engagements	Followers
@arianagrande	3.7M	380.5M
@tiktok	22.4k	26.6M
@amberrose	34.2k	24.5M
@maccosmetics	10.0k	24.5M
@jamescharles	310.6k	20.8M
@avani	188.8k	17.0M
@persianmedium	619.6k	9.9M
@aoc	189.0k	8.4M
@jwoww	50.0k	8.0M
@jessicaalvesuk	6.1k	7.3M
@ultabeauty	10.4k	7.2M
@makeupforever	861	6.7M
@insta.single	336.1k	6.3M
@feminist	77.0k	6.1M
@jvn	103.2k	5.7M
@tanamongeau	271.6k	5.6M
@barbieferreira	449.3k	5.4M
@juleshough	46.5k	5.2M

@chelseahandler	51.3k	5.1M
@thechristinequinn	50.3k	5.0M
@sophiabush	65.8k	4.5M
@sigmabeauty	2.9k	4.4M

Notable Likers

Influencers	Engagements	Followers
@olaplex	1.3k	2.5M
@junobirch	16.6k	650.2k
@illumitati	130.0k	391.1k
@jtoboni	22.1k	323.3k
@arthur.osin	16.4k	272.2k
@itslaniehere	55.9k	246.3k
@asylumartwork	548	234.7k
@serenakerrigan	5.5k	204.3k
@hannelim	762	195.5k
@joe_serafini_	19.0k	191.4k
@sereia_goddess	918	147.5k
@hustlerani	7.0k	141.6k
@libbyframe	19.0k	137.5k
@sarahyak_	2.9k	130.1k
@giannask8	4.3k	129.4k
@maxima.sh	43.5k	126.8k
@abigailbarloww	2.0k	124.8k
@nixelpixel	1.8k	114.6k
@madeline_massingill	5.0k	110.8k
@lappartement4f	4.1k	95.8k

@darius_gaskin	11.1k	93.1k
@jennagottfans	4.3k	91.4k

Lookalikes (similar topics)

Influencers	Engagements	Followers
@diet_prada	68.4k	3.4M
@outmagazine	7.7k	608.6k
@thegrahamnortonshowofficial	61.7k	1.9M
@pinknews	10.2k	321.5k
@voguemagazine	212.1k	47.8M
@mtv	47.4k	20.6M
@vanityfair	39.2k	8.7M
@jamietabberer	54	2.0k
@pride_site	524	89.6k
@attitudemag	5.3k	357.4k
@johnscotbarrowman	19.7k	1.4M
@by.jackie__	29.0k	8.1k
@pride	18.2k	1.2M
@jennifercoolidge	203.1k	2.4M
@glamouruk	4.3k	570.6k
@dailymirror	4.7k	423.2k
@mtvuk	6.8k	1.3M
@fashiontomax_magazine	207	82.0k
@logotv	8.3k	261.1k
@justjared	9.8k	1.6M
@lavernecox	4.7k	7.1M
@themilajam	2.3k	72.6k

Audience Lookalikes

Influencers	Engagements	Followers
@tuckerthorn_	12.3k	33.5k
@estocklin	164.6k	591.4k
@gracie.pa	12.1k	199.8k
@amosprivette	1.7k	5.5k
@drewafualo	75.9k	980.0k
@abigibson	10.3k	28.5k
@spencewuah	230.2k	825.4k
@trishapaytasbackup	218.1k	1.1M
@chrissychlapecka	22.1k	606.5k
@ouchailey	11.9k	54.5k
@ashgavs	71.5k	305.5k
@_nikocado_	4.6k	79.0k
@sashabefluting	6.5k	331.5k
@katiamarissaart	140	7.2k
@potroastsmom	11.3k	169.7k
@yitty	1.1k	697.2k
@gruesomepodcast	438	26.6k
@gaba.mp3	599	17.4k
@giamchildress	0	20.8k
@charliefrank88	861	13.8k
@flourishwithciandra	9.8k	44.7k
@imluisvirgo	11.1k	164.9k

Popular Hashtags

Hashtag	Percent
#trans	38.6%
#ad	5.26%
#ffs	5.26%
#whitehouse	5.26%

#budlightpartner	3.51%

@ Popular Mention

Mention	Percent
@angelinapanelli	17.07%
@donni_davy	11.38%
@drharrisonlee	7.32%
@illumitati	7.32%
@jonsams	6.5%

Gender Split

Gender	Likers	Followers
Male	41,057 / 16.42%	230,515 / 12.91%
Female	209,005 / 83.58%	1,555,663 / 87.09%

Ethnicity

Groups	Likers	Followers
Hispanic	14,490 / 5.79%	109,577 / 6.13%
Asian	23,446 / 9.38%	152,418 / 8.53%
African American	11,165 / 4.46%	43,549 / 2.44%
White	200,962 / 80.36%	1,480,634 / 82.89%

Language

Language	Likers	Followers
English	224,103 / 89.62%	1,577,527 / 88.32%
Spanish	5,422 / 2.17%	51,195 / 2.87%
French	3,861 / 1.54%	25,003 / 1.4%
German	3,122 / 1.25%	20,836 / 1.17%
Italian	1,260 / 0.5%	19,050 / 1.07%
Polish	2,136 / 0.85%	16,074 / 0.9%
Portuguese	2,464 / 0.99%	16,074 / 0.9%
Dutch	1,095 / 0.44%	11,014 / 0.62%
Danish	548 / 0.22%	7,740 / 0.43%
Swedish	602 / 0.24%	5,953 / 0.33%
Czech	630 / 0.25%	4,465 / 0.25%
Finnish	411 / 0.16%	3,869 / 0.22%
Norwegian	493 / 0.2%	3,274 / 0.18%
Russian	685 / 0.27%	2,976 / 0.17%
Hebrew	219 / 0.09%	2,679 / 0.15%
Hungarian	712 / 0.28%	2,381 / 0.13%
Romanian	247 / 0.1%	2,083 / 0.12%
Slovak	383 / 0.15%	1,786 / 0.1%
Arabic	- / -	1,786 / 0.1%
Lithuanian	- / -	1,488 / 0.08%
Other	1,260 / 0.5%	8,929 / 0.5%
Bulgarian	219 / 0.09%	- / -
Greek	192 / 0.08%	- / -

Age Split

Age	Likers	Followers
13-17	24,933 / 9.97%	142,053 / 7.95%
18-24	118,935 / 47.56%	809,508 / 45.32%
25-34	79,364 / 31.74%	600,502 / 33.62%
35-44	19,268 / 7.71%	183,967 / 10.3%
45-64	7,429 / 2.97%	50,147 / 2.81%

65-	133 / 0.05%	0 / -

Male Age Split

Age	Likers	Followers
13-17	2,923 / 1.17%	15,349 / 0.86%
18-24	18,088 / 7.23%	89,484 / 5.01%
25-34	13,649 / 5.46%	83,981 / 4.7%
35-44	4,384 / 1.75%	29,538 / 1.65%
45-64	1,985 / 0.79%	12,162 / 0.68%

Female Age Split

Age	Likers	Followers
13-17	22,010 / 8.8%	126,704 / 7.09%
18-24	100,847 / 40.33%	720,024 / 40.31%
25-34	65,715 / 26.28%	516,522 / 28.92%
35-44	14,884 / 5.95%	154,429 / 8.65%
45-64	5,443 / 2.18%	37,983 / 2.13%

Location by Country

Country	Likers	Followers
United States	166,001 / 66.38%	1,060,231 / 59.36%
United Kingdom	15,424 / 6.17%	158,071 / 8.85%
Canada	14,633 / 5.85%	126,976 / 7.11%
Australia	5,537 / 2.21%	65,524 / 3.67%
Germany	4,962 / 1.98%	31,837 / 1.78%
Italy	2,517 / 1.01%	28,506 / 1.6%
Mexico	- / -	23,322 / 1.31%
France	3,236 / 1.29%	20,361 / 1.14%
Poland	2,984 / 1.19%	19,991 / 1.12%
Brazil	2,553 / 1.02%	- / -

Location by City

City	Likers	Followers
New York City	9,204 / 3.68%	64,043 / 3.59%
Los Angeles	8,413 / 3.36%	59,971 / 3.36%
London	3,919 / 1.57%	41,461 / 2.32%
Chicago	3,739 / 1.5%	21,100 / 1.18%
Toronto	2,121 / 0.85%	18,510 / 1.04%
San Diego	1,977 / 0.79%	16,658 / 0.93%
San Francisco	- / -	14,068 / 0.79%
Seattle	1,798 / 0.72%	- / -

Audience Interests

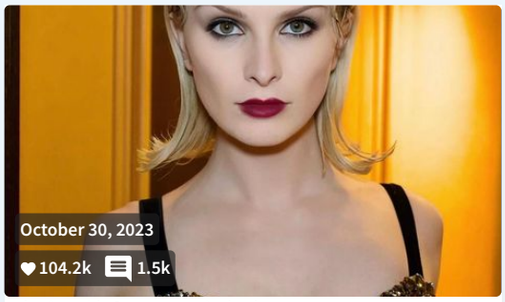
Interests	Likers	Followers
Friends, Family & Relationships	78,007 / 31.19%	642,160 / 35.95%
Toys, Children & Baby	80,821 / 32.32%	637,099 / 35.67%
Television & Film	80,915 / 32.36%	609,960 / 34.15%
Restaurants, Food & Grocery	69,939 / 27.97%	569,939 / 31.91%
Camera & Photography	72,378 / 28.94%	527,619 / 29.54%
Clothes, Shoes, Handbags & Accessories	71,768 / 28.7%	514,280 / 28.79%
Travel, Tourism & Aviation	57,930 / 23.17%	489,440 / 27.4%
Pets	60,229 / 24.09%	488,520 / 27.35%
Music	66,749 / 26.69%	460,000 / 25.75%
Art & Design	71,111 / 28.44%	454,479 / 25.44%
Beauty & Cosmetics	60,886 / 24.35%	446,200 / 24.98%

Wedding	50,237 / 20.09%	437,919 / 24.52%
Coffee, Tea & Beverages	39,120 / 15.64%	325,679 / 18.23%
Sports	38,229 / 15.29%	323,380 / 18.1%
Shopping & Retail	40,856 / 16.34%	308,200 / 17.25%
Electronics & Computers	46,485 / 18.59%	304,979 / 17.07%
Healthy Lifestyle	29,739 / 11.89%	264,040 / 14.78%
Beer, Wine & Spirits	28,707 / 11.48%	261,280 / 14.63%
Cars & Motorbikes	32,647 / 13.06%	244,260 / 13.68%
Fitness & Yoga	28,754 / 11.5%	242,420 / 13.57%
Gaming	22,797 / 9.12%	142,140 / 7.96%
Activewear	16,418 / 6.57%	130,639 / 7.31%
Jewellery & Watches	14,307 / 5.72%	114,080 / 6.39%
Luxury Goods	14,916 / 5.97%	112,701 / 6.31%
Home Decor, Furniture & Garden	13,603 / 5.44%	112,240 / 6.28%
Business & Careers	9,991 / 4%	73,599 / 4.12%
Healthcare & Medicine	8,115 / 3.25%	64,860 / 3.63%

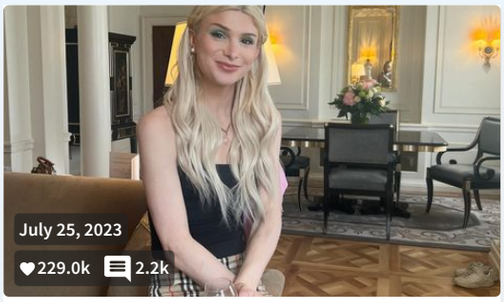
Audience Brand Affinity

Brand	Likers	Followers
Walt Disney	44,046 / 17.61%	313,260 / 17.54%
Apple	21,952 / 8.78%	158,239 / 8.86%
Starbucks	17,450 / 6.98%	142,600 / 7.98%
Netflix	14,729 / 5.89%	122,819 / 6.88%
Amazon	11,445 / 4.58%	69,920 / 3.91%
Star Wars	7,974 / 3.19%	61,639 / 3.45%
Dc Entertainment	9,288 / 3.71%	60,719 / 3.4%
Marvel Entertainment	7,693 / 3.08%	56,581 / 3.17%
Spotify Music	7,552 / 3.02%	50,601 / 2.83%
Pokemon	7,693 / 3.08%	44,621 / 2.5%
Polaroid	7,130 / 2.85%	41,859 / 2.34%
Walmart	6,801 / 2.72%	41,859 / 2.34%
Nike	6,426 / 2.57%	38,180 / 2.14%
Target	5,394 / 2.16%	35,881 / 2.01%
Hbo	5,160 / 2.06%	35,420 / 1.98%
Airbnb	- / -	34,039 / 1.91%
Showtime	3,940 / 1.58%	34,039 / 1.91%
Converse	4,269 / 1.71%	33,119 / 1.85%
Adidas	4,362 / 1.74%	31,740 / 1.78%
Mcdonald's	3,846 / 1.54%	29,901 / 1.67%
Vans	5,347 / 2.14%	28,981 / 1.62%
Activision Blizzard	4,409 / 1.76%	28,520 / 1.6%
Etsy	4,362 / 1.74%	27,600 / 1.55%
H&m	4,362 / 1.74%	27,139 / 1.52%
Mac Cosmetics	- / -	26,219 / 1.47%
Vogue	4,738 / 1.89%	26,219 / 1.47%
Lush	- / -	25,299 / 1.42%
Travelgram	3,846 / 1.54%	24,840 / 1.39%
Wwe	- / -	24,840 / 1.39%
Marvel	4,456 / 1.78%	24,840 / 1.39%
Nintendo	4,597 / 1.84%	- / -
Chrysler	4,081 / 1.63%	- / -
Zara	3,940 / 1.58%	- / -
Gucci	3,706 / 1.48%	- / -

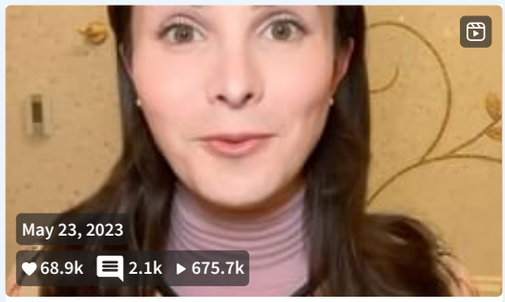
Sponsored Posts



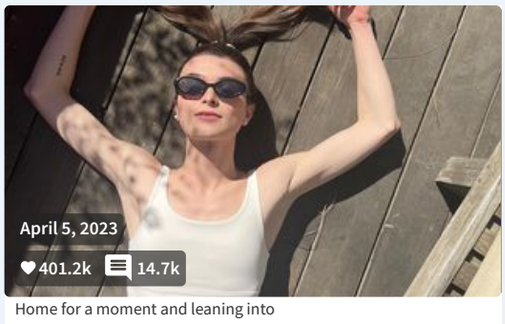
glowing with @maccosmetics by the incomparable @dominic_mua for #attitudeaward #MACSTUDIORADIANCE #MACpartn…



Had the absolute best week ever ever staying at @thedorchester in London!!!! #thedorch #partner



K18's new hair oil is a gift from above to treat frizz and flyaways! @k18hair #k18partner #k18results



Home for a moment and leaning into cozy workout wear life with @nikewomen 's newest Zenvy leggings and Alate bra! They're so…

found the perfect dress for my Austin trip on @renttherunway ! They're now offering new plans with more items for the same price - which means you g…

Wakey Wakey with my under eye circles and @olehenriksen !! #olepartner