



Attorney General Alliance

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AGA OVERVIEW

The AG Alliance initiates meetings, panels and discussions and serves as a host forum for bipartisan cooperation in the Attorney General community. The AG Alliance cultivates and maintains these relationships through meetings, webcasts, working groups and social activities.

Founded in the West, CWAG has always been a home for western state Attorneys General to collaborate on traditionally western issues like public lands, water rights and tribal issues. With associate members joining from all over the country, and transnational legal issues emerging around the world, our interests and expertise have ventured beyond the boundaries of the West.

The Alliance Partnership in Mexico and the Africa Alliance Partnership have reached new heights, fighting against transnational criminal activity that knows no borders. We all suffer the effects of cybercrime, money laundering and human trafficking rings that reach into our states. Attorneys General around the world can be our allies in protecting our citizens at home.

So while CWAG continues to focus on our core western issues, the Attorney General Alliance will take on emerging issues like cannabis regulation, sports betting, and cybercrime as well as our growing international relationships. We are an alliance of Attorneys General, federal, state and foreign officials, and public and private sector partners throughout the world. We are the Attorney General Alliance.

CWAG OVERVIEW

The Conference of Western Attorneys General (CWAG) is a bipartisan group, originally made up of 18 Western states and territories. The primary purpose of CWAG is to provide Attorneys General with information that enhances their abilities to serve as the top lawyer and chief law enforcement officer of their states.

MISSION

CWAG's primary focus in the United States is to provide a forum for member states and jurisdictions to cultivate knowledge, cooperate on concerns and coordinate actions which improve the quality of legal services available to members. CWAG meetings and conferences vary in focus, but always include important public policy discussions. These conferences are attended by Attorneys General and their staff. CWAG's communication and coordination of information and policy discussions provide a vital bipartisan voice in interplay among federal and state officials.

AGA

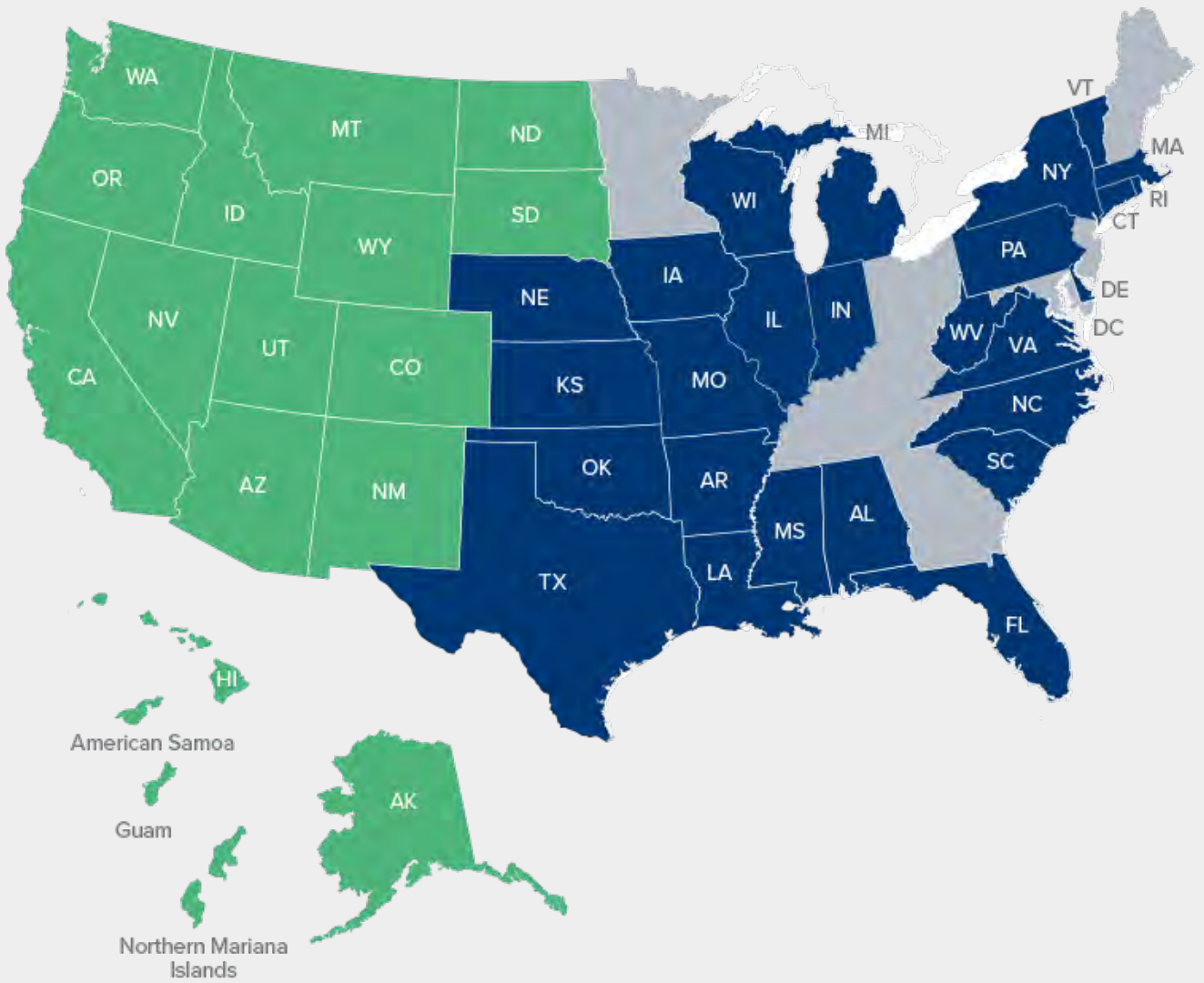
- AGA has 25 Associate Member states and the original founding 18 CWAG states for a total of 43 US participating states
- AGA and CWAG work closely with NAAG (National Association of Attorneys General) and are independent and complimentary organizations which work on behalf of the AG Offices

CWAG

- CWAG has 18 Western Member States and Pacific Territories
- CWAG focuses on Western issues such as water, energy & minerals, public land management and Native American/Tribal matters

*CWAG and its subsidiary the AG Alliance is a 501(c)3 non-profit organization under the IRS charitable and educational association.

44 AGA MEMBER & PARTICIPATING STATES



NOTEWORTHY FORMER AGs



BILL CLINTON
Former President of the US
Former AR Attorney General



JOHN CORNYN
US Senator
Former TX Attorney General



HON. WILLIAM H. PRYOR JR.
United States Court of Appeals
Eleventh Circuit
Former AL Attorney General



RICHARD BLUMENTHAL
US Senator,
Former CT Attorney General



HON. MARK BENNETT
United States Court of Appeals
Ninth Circuit
Former HI Attorney General



SHELDON WHITEHOUSE
US Senator
Former RI Attorney General



KAMALA HARRIS
US Senator
Former CA Attorney General



KEN SALAZAR
Former US Secretary of the
Interior
Former CO Senator
Former CO Attorney General



CATHERINE CORTEZ MASTO
US Senator
Former NV Attorney General



STEVE BULLOCK
MT Governor
Former MT Attorney General



TOM UDALL
US Senator
Former NM Attorney General



BRIAN SANDOVAL
NV Governor
Former NV Attorney General

FORMER CHIEF DEPUTY AGs IN US GOVERNMENT



Nick Trutanich, US Attorney for **Nevada**



Mike Bailey, US Attorney for **Arizona**



Brian Moran, US Attorney for Western
District of **Washington**



Matthew Schneider, US Attorney
for the Eastern District of **Michigan**



Jason R. Dunn, US Attorney for **Colorado**

AGA FORUMS

TOPICAL MEETINGS

AGA's leadership strategically selects relevant subjects to be the focus of multiple topical meetings per year. Similar to CWAG's annual meeting, topical meetings bring together AGs, AGO senior staff, representatives from the private sector, academics and other state and federal officials to discuss the most pertinent topics that are of concern to the AGs. Recent topical meetings have focused on Cyber Security and Privacy, Marijuana Legalization, Educational Debt, and Prescription Drug Abuse, among others.

ANNUAL MEETINGS

AGA collaborates with AGOs, academics and private sector interests to provide panels which present a variety of views on topics at each annual meeting. This gathering garners participation from across the country, with hundreds of AGO attendees, private sector attendees representing corporations and law firms, and academics and other state and federal officials. The Annual Meeting traditionally hosts over 25 Attorneys General from across the country and up to 850 attendees overall.

WEEKLY NEWSLETTER ROUNDUP

AGA's Roundup is sent to more than 1,400 members of the AGA community, including state staff, SAGE members and other public and private sector supporters of AGA and CWAG. It serves as a valuable tool to keep members and the interested public informed about the important work our Attorneys General do and the activities of AGA and CWAG. The Roundup and accompanying articles are posted on the AGA and CWAG's website.

WEBINARS

Throughout the year, AGA holds webinars on matters of importance to the Attorneys General. As hosts, AGA includes subject-matter experts from the states, private sector, non-profit and academia to facilitate discussions and exchanges of information.

AGA

SUBCOMMITTEES

CYBERSECURITY WORKING GROUP OVERVIEW

State attorneys general are turning their cybersecurity focus from discussions and dialogue to action. These electronic crimes are an ever-increasing threat to consumers, businesses and national security. The cybersecurity working group will provide interested parties an opportunity to dialogue on how mutual data security and privacy efforts might preserve online safety, protect consumers and ensure the rule of law while also respecting the role of states to regulate such efforts.

Working group members include Attorneys General, senior staff, and specialized cybersecurity investigators and prosecutors. As operators in the field, these experts have realized that individual states are at a disadvantage in addressing these criminal activities. Having the ability to coordinate actions across jurisdictions and in collaboration with the private sector lays the foundation for national anti-cybercrime efforts with effective deterrent consequences.

Cybersecurity Working Group Objectives:

- Using open discourse to develop proactive measures that ensure online consumer safety
- Identifying noteworthy and successful partners in the cyberspace to offer industry insights and best practices.
- Promoting a high-level public-private partnership initiative to work collaboratively in bringing the most effective resources to the forefront for all parties.

This limited, invitation only AG Alliance group generally meets three to four times annually. At each meeting, the Attorneys General and key technology staff present the greatest issues they are facing regarding cybersecurity and elaborate on effective tools for law enforcement.

Private sector participants share their expertise as cyber risks & threats are identified and addressed while members work in a collaborative manner to develop solutions.

AGA

SUBCOMMITTEES

CANNABIS PROJECT WORKING GROUP OVERVIEW

The legalization of adult-use and medical cannabis is an issue of national importance. Adult-use cannabis is available in eleven states, the District of Columbia, and Guam. Medical cannabis use is permitted in thirty-three states, and an additional fourteen states permit some form of medical consumption with low levels of THC. Canada's national legalization creates cross-border business opportunities and offers a new model for legality. Furthermore, the 2018 Farm Bill represents an important federal shift but may cause confusion for law enforcement and consumers. And despite unclear and conflicting federal guidance, the trend towards complete U.S. legalization is likely to continue. Attorneys General can play a central role in developing and enforcing cannabis laws.

The Cannabis Project will provide interested parties an opportunity to dialogue on how cannabis legalization might preserve public health and safety, protect consumers and ensure the rule of law, while also respecting the role of states to innovate and experiment as laboratories of democracy. The Cannabis Project is supported by the AG Alliance Cannabis Advisory Council and the Cannabis Industry Working Group.

AG Alliance Cannabis Advisory Council (“Council”)

- Emerged from a group of regulators, AG Deputies and Assistants and other state regulatory and enforcement personnel
- Comprised of current public sector attorneys from AGOs and regulatory bodies from jurisdictions across the US
- Responds and reports to members of the AG Alliance
- Meets on a recurring basis to share best practices and create opportunities for cross-jurisdictional collaboration
- First convened in December in Maryland

AGA

SUBCOMMITTEES

(continued)

The Cannabis Industry Working Group (“Working Group”)

- Participation is by invitation only and available to industry leaders vetted and approved by the AG Alliance
- Recognizes the need for engagement with leaders in the cannabis, CBD and hemp industry
- Presents an opportunity for engagement by private sector leaders interested in providing relevant information to Attorneys General Offices for educational purposes only

Cannabis Project Meeting Objectives

- To educate and inform the Attorneys General and staff on the national and localized issues emerging in the cannabis, CBD, and hemp marketplace.
- To create a forum for long-term engagement between Attorney General Offices and diverse and critical stakeholders on topics including consumer protection, public safety, public health and financial transparency.
- To create opportunities for public private-partnership in states with a strictly regulated and compliant legal cannabis and hemp market.

AGA RULE OF LAW PROGRAMS



Alliance Partnership

National and international members of the AG Alliance work together through our Alliance Partnership organization to promote the Rule of Law. The Alliance Partnership's work centers around providing exchanges and legal training to our foreign neighbors in an effort to unite the private and public sector and promote strong societies and economies. As an organization, we work to counter the negative effects of cybercrime, intellectual property violations, corruption, money laundering and labor or other human trafficking.

The AG Alliance Partnership (www.AGAlliance.org/ap) program is supported by the state Attorneys General's Offices (AGOs) of 42 US states and jurisdictions. The AG Alliance Partnership promotes collaboration among state Attorneys General from participating countries; supports greater efficiency and transparency in criminal, civil and commercial judicial systems; and provides training programs that promote the effective investigation and prosecution of transnational criminal activity.

During the past decade of fostering institutional relationships with state AGOs in Mexico, the AG Alliance Partnership has generated robust support from every state-level jurisdiction in Mexico, as well as the federal AGO. This collaborative partnership, funded by the State Department's Bureau of International Narcotics and Law Enforcement Affairs (INL), encourages successful prosecutions of trans-border crime and enhanced communication and collaboration with our counterparts in Mexico. Activities include programs to combat transnational crime at the state level, regular communications to strengthen information exchanges among involved AGOs, and training and consulting programs to support Mexican AGOs in their transition to an oral, adversarial criminal justice system. AG Alliance Partnership activities in Mexico have reached more than 35,000 members of the legal community.

AGA RULE OF LAW PROGRAMS



Africa Alliance Partnership

The AG Africa Alliance Partnership (www.cwagaap.org) is the latest addition to our renowned international rule-of-law efforts.

The AG Africa Alliance Partnership seeks to establish and foster robust relationships with justice and law enforcement agencies and officials in Africa to support the rule of law and combat transnational criminal activity. The AGA collaborates with African Ministries of Justice, Attorneys General, Solicitors General and Public Prosecution agencies to share knowledge and experiences in the fight against crimes like human trafficking, corruption, money laundering, cybercrime and other cross border crimes.

AGs IN REGULATORY ENFORCEMENT AND CONSUMER PROTECTION

Educational Debt

Opioid Crisis

Elder Protection

Scams & Swindles

Gaming and Fantasy Sports

Environmental Protection

Human Trafficking

E-Cigarettes & Vaping

Data Security & Privacy

2021 SPONSORSHIPS

SPONSORSHIPS: The AG Alliance seeks sponsorships to support the substantive work the association performs on the behalf of Attorney Generals and their offices. The AG Alliance, through the Conference of Western Attorneys General, is a duly registered 501(c)3, non-profit under the IRS designation of a charitable and educational association. All AG Alliance sponsorships are paid on an annual basis and will cover ONE Annual Meeting.

Sponsorship of the AG Alliance is required to participate in all meetings and events. As a general matter, due to maximum attendance limitations at most events, the AG Alliance focuses on sponsors and the resulting relationships and cannot accommodate individuals seeking to register for singular events. Sponsorships and the accompanying allocations to meeting and activities start at \$10,000 per year. Participation in subcommittees require moving to a higher level of support. Please refer to the “2021 Attorney General Alliance Levels”.

***Please note:** \$10,000 level sponsorships do not allow for additional guests at meetings and events. \$15,000 level sponsorships allow for up to TWO paying guests.

ALLOCATION PROCESS: The sponsorship materials provide details on the number of allocated attendances per event, per sponsorship level. Consider an “allocation” to be interchangeable with an event or subcommittee “registration.” The allocations may be used at the sponsor’s discretion. Please note, allocations expire at the end of each sponsorship year and do not rollover.

EXAMPLE OF ALLOCATIONS: Commitments of \$20,000 Diamond level sponsorships and higher will allow you to be a member of either the cyber or cannabis subcommittees. Four attendance allocations are provided at that level. The allocations can be used for the Spring Dinner and accompanying subcommittee meeting. This counts as one use of an allocation. Another allocation could be used for the Annual Meeting and the accompanying subcommittee meeting. This would allow for two remaining allocations, which could be used for the Chair’s Initiative or other subcommittee or ad hoc meeting.

SUBCOMMITTEES : Eligibility for subcommittees begins at the \$20,000 Diamond level sponsorship level (elaborated on next page). Subcommittees will meet 3-4 times per year. Attendance at subcommittee events will affect your allocation count at every level except for our Legacy supporters. If you are interested in attending all subcommittee meetings and other AG Alliance meetings, a higher level of support brings additional registration allocations.

1. Cybersecurity Working Group

2. Cannabis Project

***Cannabis Project participation is subject to an approval process.*

Those interested in partnerships can contact AGA Executive Director Karen White¹⁵ at Karen.White@AGAlliance.org.

2021 AGA SPONSORSHIP LEVELS: MAJOR DONORS

Please confirm 2021 Sponsorships with Ale Stephens via email at Astephens@AGAlliance.org.

\$500,000 and above – Major Gifts Circle

- Legal Issues or Rule of Law Projects
- Podcast/Webinar Interview with Attorneys General
- Two Yearly invitations to Small Group/Private AG Only Event
- Participation in Chair’s Initiative
- Participation in AG Alliance Social Justice Initiative
- Plus all Legacy Sponsor Benefits

\$150,000 – Legacy

- Podcast/Webinar Interview with Attorneys General
- Two yearly invitations to Small Group/Private AG Only Event
- Participation in Chair’s Initiative
- Participation in AG Alliance Social Justice Initiative
- Honorary Rule of Law Advisor designation for one attendee on delegation program
- Plus all Legacy Sponsor Benefits

\$125,000 – Pinnacle

- Podcast/Webinar Interview with Attorneys General
- Two yearly invitations to Small Group/Private AG Only Event
- Participation in Chair’s Initiative
- Participation in AG Alliance Social Justice Initiative
- Plus all Legacy Sponsor Benefits

\$100,000 – Premier

- Two invitation per year to Small Group/Private AG Only Event
- Participation in Chair’s Initiative
- Participation in AG Alliance Social Justice Initiative
- Plus Legacy Sponsor Benefits

\$75,000 – Benefactor

- One invite to a national invite-only event
- Participation in Chair’s Initiative
- Participation in AG Alliance Social Justice Initiative
- Plus Legacy Sponsor Benefits

2021 AGA SPONSORSHIP LEVELS

Please confirm 2021 Sponsorships with Ale Stephens via email at Astephens@AGAlliance.org.

SPONSOR, AMOUNT	Annual Allocation Count	Level Recognition in Event Materials	Early Access to Annual Meeting Registration	Subscription to AGA Roundup	Subcommittee Participations	Providing Speakers	Invite-Only Events
DIAMOND** \$50k	10	✓	T1	✓	2	✓	✓
RUBY** \$35k	7	✓	T1	✓	2	✓	
SAPPHIRE** \$30k	6	✓	T1	✓	2	✓	
PLATINUM* \$25k	5	✓	T2	✓	1		
GOLD* \$20k	4	✓	T2	✓	1		
SILVER \$15k	2	✓	T3	✓	0		
BRONZE \$10k	1	✓	T3	✓	0		

Annual Allocations: The number of overall registrations available for each sponsoring organization.

Level Recognition: Your organization's name and logo, if desired, will be highlighted as a sponsor at the designated level.

Early Access To Annual Meeting Registrations: Only sponsoring organizations may register & gain priority room block access for AGA's Annual Meetings, which often sell out. AGA will guarantee hotel rooms at the group rate for T1 & 2 only during their exclusive registration access period. Rooms will thereafter only be available on a space basis. T3 sponsors will have access to any remaining available rooms inside the block at the beginning of their sponsor registration period.

Subscription to Roundup: Receive AGA's weekly executive summary of articles and press releases of interest to the AG community.

Subcommittee Participations: Sponsors at the Premier level and higher are eligible for participation on BOTH subcommittees. Sponsors at the Diamond level and higher are eligible for participation on ONE subcommittee.

Providing Speakers: This level is encouraged to provide suggestions for speakers and panelists for all meetings.

Access to Invite-Only Events: Special invitations may be issued to exclusive events.

***Please note:** \$10,000 level sponsorships do not allow for additional guests at meetings and events. \$15,000 level sponsorships allow for up to TWO paying guests.

2021 ALLIANCE PARTNERSHIP SPONSORSHIP LEVELS

Mexico and Africa Alliance Partnership Sponsorship is a separate sponsorship level outside of AGA general sponsorship. Participation in the Alliance Partnership provides an opportunity for companies with significant international business interests and operations in Mexico, Africa, and other countries internationally, to enhance the work of 42 Attorneys General from across the United States, as they assist their counterparts in significant Rule of Law training and reforms.

	SPONSOR AMOUNT	*Level Recognition in Event Materials	*Comp Reg. to Int'l AG Exchange	*Early Access to Annual Meeting Registration	*Annual Meeting Complimentary registrations and Priority Room Selection	*Access to Invite-Only Events	*Subscription to AGA Roundup	*Subscription to AP Quarterly Newsletter
AP	\$25k	✓	1	T2	4	✓	✓	✓

***Level Recognition:** Your organization's name and logo, if desired, will be highlighted as a sponsor at the designated level.

***Comp Registration to Int'l AG Exchange:** Your organization may register one attendee for an international AG exchange at no additional charge.

***Early Access:** Only sponsor organizations may register for AGA's Annual meetings, which often sell out.

***Annual Meeting Comp Registrations and Priority Rooms:** AGA will guarantee hotel rooms at the group rate for T1 & 2 only during their exclusive registration access period. Rooms will thereafter only be available on a space basis. T3 sponsors will have access to any remaining available rooms inside the block at the beginning of their sponsor registration period.

***Access to Invite-Only Events:** Special invitations may be issued to exclusive events.

***Subscription to Roundup:** Receive AGA's weekly executive summary of articles and press releases of interest to the AG community.

***Subscription to AP Quarterly Newsletter:** Receive AGA's quarterly AP activity update.

2021 SPONSOR LIST

MAJOR GIFTS CIRCLE

AMAZON
PFIZER

LEGACY

CVS HEALTH

DIAMOND

ANHEUSER BUSCH
AMERICAN WEB LOAN
AT&T
CHEROKEE NATION
BUSINESS
CLUBCORP
COMCAST
CVS HEALTH
COZEN O'CONNOR
DISH NETWORK
FEDEX
GILEAD SCIENCES, INC.
INTERNET ASSOCIATION
JUUL
LAS VEGAS SANDS
CORPORATION
MICROSOFT
ORACLE
OTOE MISSOURIA
PFIZER
QUICKEN LOANS/ROCK
CENTRAL
VISTRA ENERGY
WINE & SPIRITS
WHOLESALEERS OF
AMERICA

2021 SPONSOR LIST

RUBY

Amway
Capital One
JPMorgan Chase
Kelley Drye & Warren LLP
Lexington Law
Lowe's
NRG
NuSkin
TIAA

SAPPHIRE

3M Company
American Gaming Association
American Express
Canopy Growth USA LLC
Consumer Brands Association
Edelson PC
Greenwich Biosciences
Koch Companies
Mike's Hard Lemonade
Notarize
Norton Lifelock
The Home Depot
Thomson Reuters Legal
Tri-State Energy
Troutman Pepper
U.S. Chamber Institute for
Legal Reform
Verizon
Walmart

PLATINUM

1-800 Contacts
ACN
Ace American Insurance
Alibaba
Alkermes, Inc.
Altria
Bayer Crop Science
Brownstein Hyatt Farber
Schreck, LLP
Caremark RX Inc.
Lumen
Consumer Healthcare
Products Association
Cronos Group
Crowell & Moring
Dentons US LLP
Digital Citizen Alliance
Elevate Credit Services
Entertainment Software
Association
Facebook
Habematolet Pomo of Upper Lake
HomeServe
Intuit
Johnson & Johnson
LexisNexis
Mastercard
Match Group
Patrick Lynch Group
Plain Green
Prudential
Uber

GOLD

Cigna
Citigroup
Cooley LLP
Foley & Lardner
HP
Interactive Global Solutions
LegalShield
LegalZoom
Midland Credit Management
Navient
Ocwen
PCMA
PharmaCann
Squire Patton Boggs LLP
Suited Connector
Vivint.Solar
Wells Fargo
Western Union

SILVER

Aaron's Inc.
Advance America
Affirm, Inc.
Amazon
American Chemistry Council
American Resort Development
Association
Anthem
Association for Accessible Medicines
Business Software Alliance
Charter Communications
Council for Responsible Nutrition
Discover Financial Services
DLA Piper LLP
DriveTime
GlaxoSmithKline
LeadsMarket
Mallinckrodt Pharmaceuticals
McDermott Will & Emery
Nelson Mullins
Netflix
NRA
Oasis Financial
Orrick, Herrington & Sutcliffe LLP
Personal Care Products
Council
Pindrop

Receivables Management
Association International
Reed Smith
RIAA
Scientific Games
Target
Third Circle, Inc.
Turtle Mountain Band of
Chippewa Indians
U.S. Renal Care
WilmerHale
Windows USA

BRONZE

Abbott
Affiliated Monitors
Airbnb
ANGI Homeservices
Association of National Advertisers
Attorney General Strategues
Asurion
Foley Hoag LLP
Holmes Weddle & Barcott PC
HomeAdvisor
Hunton Andrews Kurth LLP
Jepsen, Rowthorn LLP
Ketterer & Ketterer
KPMG LLP
LendingClub
Merck & Co.
Nelnet
PayPal
NIC Inc.
PRA Group, Inc.

Resource Management
Services
Rust Consulting
SANOFI
Saxena White P.A.
Security Finance
Smithfield
Statewide Associates
Tyson
University of Phoenix
UPS
Vertava Health
Walgreens.
Wine Institute
Yelp



Attorney General Alliance

CALENDAR OF EVENTS

2021 ANNUAL MEETING

JUNE 14 – 18, 2021
THE GRAND WAILEA
MAUI, HAWAII

2021 CHAIR'S INITIATIVE

AUGUST 4-5, 2021
THE BROADMOOR
COLORADO SPRINGS, CO

2022 ANNUAL MEETING

JUNE 13 – 16, 2022
SUN VALLEY RESORT
SUN VALLEY, IDAHO

**NOTICE: All future in-person meetings will be subject to COVID-19 health & safety restrictions.*



Attorney General Alliance

FOR ADDITIONAL INFORMATION, CONTACT:

www.AGAlliance.org

info@AGAlliance.org

1 . 916 . 478 . 0075